

# DEMANDS

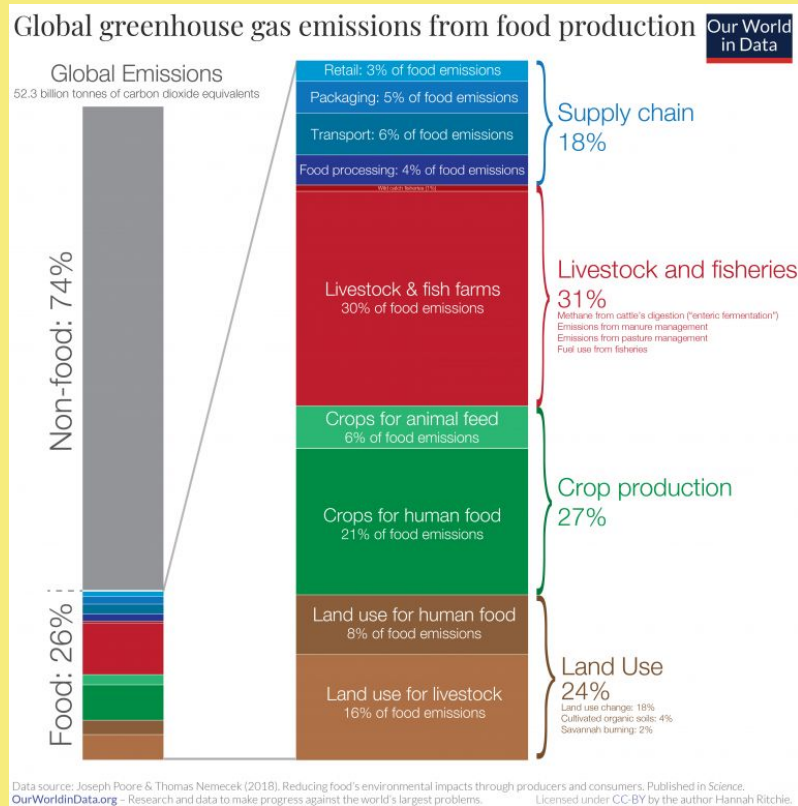
## Plant-Based Barnet Campaign

1. Make a commitment that any catering at future council events and meetings will be 100% plant-based.
2. Increase the number of plant-based meal options in schools (where this is council managed), or insist catering suppliers offer more plant-based food (if outsourced).
3. Promote & encourage plant-based eating to residents in any way available to the council.

# The opportunity

- 74% of councils across the UK (including Barnet since May) have declared a climate emergency (300+ out of 404) - this is the logical & necessary next step!
- A commitment to plant-based shows that Barnet is serious about its climate responsibilities
- Just one or two successes could ignite a wave of change across the country - domino effect
- There is precedent: some councils are doing it by themselves without any pressure

# Why?



# Why?

- A 2018 **Oxford University** study stated that the ‘single biggest change’ we can all make to reduce our environmental impact is to adopt a plant-based diet.
- Last summer's **National Food Strategy**, led by Henry Dimbleby, concluded a **30%** reduction in meat consumption is required to help food security for future generations.
- **Sir David Attenborough:** “We must reduce our meat & dairy consumption for the sake of the planet” The planet “simply cannot sustain billions of meat eaters”
- Barnet becoming 100% plant-based has a big impact and is low effort and cost
- We need to normalise vegan diets

# The precedents

- **Lewisham Borough Council** (March 2020)

- **Faversham Town Council** (March 2020)

- **Hythe Town Council** (June 2021)



**Oxfordshire County Council** (Dec 2021)

**Cambridge City Council** (May 2022)

Serve 100% plant-based food at all  
council meetings & events  
(Cambridge is meetings only)

- **Enfield** (July 2020) - Stopped serving meat at all council meetings & events.

- **Reading** (Nov 2021) - The mayor of Reading has said that all food served at mayoral functions during her tenure will be vegan or vegetarian

# Oxfordshire County Council's Meetings Will Have an Entirely Vegan Menu



INDEPENDENT

FOOD & LIVING  
Vegan

## Oxfordshire County Council Votes to Only Serve Vegan Food at Events

PBN



Plant Based News

## Row over Oxfordshire council vegan-only rule: Uproar as Green Party BANS meat and will serve only plant-based food at official events

- Row has erupted between Oxfordshire County Councillors over vegan meals
- Motion passed last week by the ruling Liberal Democrat and Green Alliance
- The move will see the offering of meat or dairy at future meals prohibited

By B

Mail Online



THE Sun

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News > UK News

## MEAT IS SPROUT Vegan-only festive meals at council cause uproar among meat-loving civic chefs

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## Oxfordshire council's vegan-only rule causes a stink



LEADING BRITAIN'S CONVERSATION

EXPRESS



Fury after Oxfordshire council moves to ban meat and dairy

## Jeremy Clarkson hits back at Oxfordshire council's decision to go vegan

13th February



Jeremy Clarkson on Diddly Squat Farm.

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## Jeremy Clarkson fails to stop Oxfordshire council vegan switch

15 March



Climate change



Council leader Liz Leffman (left) and Jeremy Clarkson (right) have opposing views when it comes to vegan-only food

A vegan-only food policy branded "utter madness" by TV presenter Jeremy

# How are we going to do it? In a nutshell....

- First, we write to councillors and decision makers, trying to engage them with our proposal and relevant facts. We send a brief, friendly reminder after one week to those who don't reply.
- We continue dialogue with the councillors who respond positively.



# The situation in Barnet

- I've written to all 41 Labour councillors
- 12 responses, 4 positive & 8 neutral
- Most supportive councillors:
  - Andreas Ioannidis - Colindale North Ward - said he would vote for a plant-based motion
  - Rishikesh Chakraborty - West Hendon Ward - asked council employees if this could be part of climate action plan
  - Dr Simon Radford - East Barnet Ward - said he would speak to chair of environment committee about passing a plant-based motion
- 21st Nov - Barnet Environment and Climate Change Committee meeting
- [Barnet Food Plan consultation](#) (thanks Charles!)



[www.feedourfuture.co.uk](http://www.feedourfuture.co.uk)

Twitter, Instagram, Facebook: @feedourfutureuk

### Next steps

1. Write to your councillors about making Barnet 100% plant-based  
[stephendeyoung@yahoo.co.uk](mailto:stephendeyoung@yahoo.co.uk)
2. Submit a response to the Barnet Food Plan consultation

# Other ideas for plant-based Barnet?

- Social media
- Giving talks in schools
- Full council meeting discussion
- Local press
- Petition
- Contact MP